

# ORDER FORM

## SAE 2018 Heavy-Duty Diesel Emissions Control Symposium

This order form serves as a binding contract. By signing, the sponsor agrees to the [Terms and Conditions](#) which accompany this order form. As soon as the order form has been received and approved, the sponsor is liable for all associated fees outlined in this document.

### Billing Details

Company .....

Contact Person .....

Job Title .....

Address .....

.....

City .....

Country ..... Zip Code .....

Phone .....

Email .....

Company VAT number .....

### Payment Method

This order form will not be accepted without bank transfer or credit card information.

Total amount to be paid (excl. VAT) .....

Payment Method  Bank Transfer  Credit Card:

Please indicate:  VISA  MC/EUROCARD  AMEX

Card Number .....

Exp. Date ..... CVV .....

Name of Card Holder .....

Card Holder Signature .....

### Sponsor/Exhibitor Signature

Name in print letters.....

Signature ..... Date.....

Company stamp

### SAE Approval

Name in print letters.....

Signature ..... Date.....

**QUESTIONS?** Contact us at:

### Sponsorship and Exhibition Sales EMEA

Tel: +32 (0)2 743 4415  
 Mob: +32 (0)471 771 070  
 E-mail: annemarie.weise@sae.org

## SPONSORSHIP OPPORTUNITIES

### VISIBILITY DURING KEY ACTIVITIES

- Networking Reception**
- Main Sponsor €10,000
  - Supporting Sponsor €5,000
  - Keynote Speaker €5,000
  - Lounge Area €5,000
  - Networking Lunch €5,000
- Networking Break**
- One coffee break (AM or PM) €2,750
  - Two coffee break (AM and PM) €5,000
  - Permanent Coffee Station €4,500

### VISIBILITY THROUGH EVENT RELATED ITEMS

- Stationary (Pens and Notepads) €4,000
- Lanyards €3,500
- Seat Drop €1,000

### VISIBILITY THROUGH ATTENDEE ACCOMMODATION RELATED ITEMS

- Guest Room Delivery €2,750
- Guest Room Key Cards €2,200
- Guest Room Message €1,200

### VISIBILITY THROUGH COMMUNICATION TOOLS

- Mobile Application €3,000
- Dedicated E-Blast €2,000
- WI-FI €2,000

### Advert in Event Guide

- Full page ad €950
- Half page ad €550
- inside front or back cover page+30% for for back cover page+50%

### TOTAL SPONSORSHIP AMOUNT:

..... €

### SPONSOR LEVEL:

- PLATINIUM ≥€15,000
- GOLD ≥€10,000
- SILVER ≥€ 6,000
- BRONZE >€3,000

### EXHIBITION OPPORTUNITIES

- Tabletop €3,000

Note: All prices listed are excluding VAT. 25%VAT will be added upon payment.